



SASHA C. HERBERT

Caribbean Visual Artist

 SASHA C. HERBERT
ARTREPRENEUR

 SASHA THE ARTIST STUDIO
SHADWELL GREATHOUSE, ST. KITTS.

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PROFESSIONAL SUMMARY

Sasha Herbert, widely known as Sasha The Artist, is a renowned artist-entrepreneur from St. Kitts & Nevis. She's celebrated for her innovative approach to visual arts and entertainment.

SKILLS

- Visual Arts Practitioner (Painting, Drawing, Sculpting, Digital Collage)
- Visual Arts Educator
- Art Entertainment Host
- Group Facilitator & Public Speaker
- Arts Entrepreneurship
- Event Management
- Content Creation
- Art Curation & Installation
- Branding & Visual Identity

WORK HISTORY

ARTS EDUCATOR 2017 to 2023

Sasha The Artist Studio | Shadwell Great House, St. Kitts

- Pioneered local "paint and sip" experiences, exhibiting innovative program creation for diverse clientele ranging from local participants to international visitors.
- Designed and facilitated large-scale collaborative paintings for events, showcasing event management and team-building skills.
- Created original art curricula and led weekly art classes for youths, demonstrating expertise in youth education across multiple mediums.
- Developed DIY paint kits, leveraging product development skills to expand art accessibility and drive industry innovation.

FREELANCE ARTIST 2015 to CURRENT

Sasha The Artist Studio | Shadwell Great House, St. Kitts

- Completed commissioned artworks for private collectors and businesses, demonstrating versatility across styles and mediums.
- Executed captivating live painting performances at various events locally and internationally, showcasing artistic prowess and audience engagement.
- Designed and executed large scale murals for public and private clients, adding cultural and creative value to indoor and outdoor spaces

EDUCATION

ASSOCIATES DEGREE 2014

Arts, Sciences and General Studies | Clarence Fitzroy Bryant College, St. Kitts

- Honors: Graduated Summa Cum Laude

EXHIBITIONS

- Charlestown Gallery 'Water' Art Exhibition, Nevis, 2024
- St. Kitts - Nevis High Commission Virtual Art Exhibition, 2020
- Carifesta XIV 'Across Borders' Exhibition, Trinidad & Tobago, 2019
- Spice Fest Food, Arts & Music Festival, St. Kitts, 2016
- St. Kitts - Nevis 'Independence' Art Exhibition, St. Kitts, 2015
- Made Market SKN Art Exhibition, St. Kitts, 2015
- Caribbean Examination Council (CXC) Art Exhibition, St. Kitts, 2015

PUBLIC ART

- **“Walks of Life” Mural** – House paint on exterior wall, 55ft x 8–11ft. Commissioned by the Ministry of Creative Economy, Sports et al., Government of St. Kitts & Nevis, 2025.
- **“Legacies of the West Indies” Painting** – Acrylic on canvas, 4ft x 8ft. Commissioned by the Office of the Prime Minister, The Hon. Dr. Terrence Drew, Federation of St. Kitts & Nevis, 2024.
- **“Independence Square” Collaborative Painting** – Acrylic on canvas, 4ft x 8ft. Commissioned by the Independence Committee, for the Office of the Prime Minister’s wall décor, St. Kitts & Nevis, 2023.
- **“His Vision” Tribute Mural** – Acrylic on plywood. Donated to the library at Clarence Fitzroy Bryant College, 2016.

AWARDS & FEATURES

- Creative Excellence Award in Visual Arts, St. Kitts Department of Creative Economy, 2024
- Unique Travel Experience, FORBES, 2024
- Brand Ambassador, SL Horsford’s Building Center
- Top 4 Favourite Things for Visitors to Try in St. Kitts, Charitable Travel Magazine, 2023
- Top Island Highlight, British Airways Executive Club Ezine, 2018
- OECS 30 under 30 Entrepreneur Award, 2018
- Artist Extraordinary, St. Kitts Visitor Magazine, 2016
- Top 25 Most Remarkable Teen in Visual Arts Award, St. Kitts Youth Department, 2012
- Most Outstanding Merit Award, CAPE Visual Arts, Clarence Fitzroy Bryant College, 2013 & 2014

WEBSITES

Artist Portfolio: www.sashacherbert.com
Art Entertainment Experiences: www.sashatheartiststudio.com